



**MYANMAR'S NO.1 INTERNATIONAL  
WATER SUPPLY & TREATMENT  
INDUSTRY EXHIBITION**

**19-21**  
**NOV 2020**  
**MYANMAR EXPO HALL,**  
**YANGON, MYANMAR**

Organised by :



[www.myanwater.org](http://www.myanwater.org)

# BE PART OF MYANMAR'S PREFERRED EXPO FOR THE WATER INDUSTRY

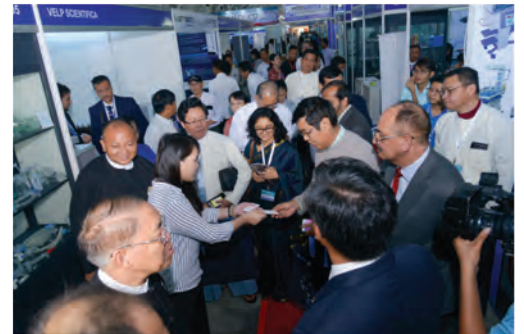
Presenting the best of the industry, the seventh installation of MYANWATER returns with ambitions to match Myanmar's pursuit for nation-building! MYANWATER 2020 – Myanmar's International Water Industry Exhibition is set to take place at the Myanmar Expo Hall in Yangon from 19-21 November 2020, promising a wide array of equipment, supplies, and solutions for improving Myanmar's water production, supply and treatment capabilities.

Myanmar's economy flourishes with aspirations for a better quality of life as it undergoes rapid urbanisation. With an average GDP growth of 6.8% per annum, the country must continue to improve its water production and treatment facilities by upgrading with the latest solutions and equipment. MYANWATER 2020 is the ideal platform to showcase innovations that will cater to the country's water infrastructure needs.

Introduce your product portfolio to thousands of buyers and decision makers in Myanmar. Book a booth today by contacting Ms JuJu at [juju@ambtarsus.com](mailto:juju@ambtarsus.com).

## 5 REASONS WHY THIS IS THE EVENT FOR YOU

- **Meet** over 6,000 industry professionals in Myanmar's water and wastewater industries
- **Source** for new distributors, agents, and strategic partners in Myanmar
- **Boost** your company branding and market positioning
- **Introduce** your brand's latest innovations through product launches and promotional campaigns
- **Develop** new partnerships and contacts through our Business Networking Platform



## CO-LOCATED EVENTS – GREATER VALUE UNDER ONE ROOF!

**MYANBUILD'20**  
MYANMAR INTERNATIONAL BUILDING & CONSTRUCTION INDUSTRY SHOW

**MYANENERGY'20**  
INTERNATIONAL POWER & ELECTRICAL ENGINEERING SHOW

**MIVAR'20**  
MYANMAR INTERNATIONAL VENTILATION, AIR CONDITIONING AND REFRIGERATION SHOW

MYANWATER 2020 will be held concurrently with other infrastructure-related events, namely MYANBUILD 2020, MYANENERGY 2020, and MIVAR 2020. Attracting a wider scope of buyers and decision makers, these interrelated events bring a diverse crowd during the three-day event. Potential attendees include contractors, developers, city planners, public utility managers, building consultants, and civil engineers.



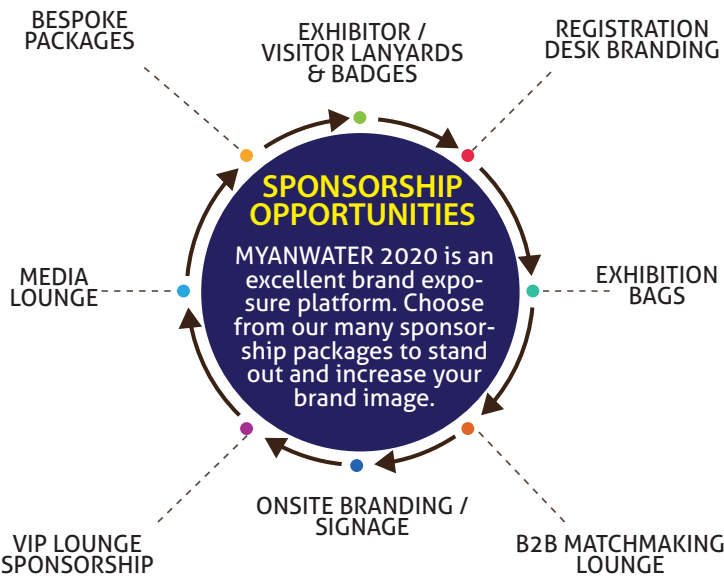
# MYANWATER 2019

## TECHNICAL SEMINARS

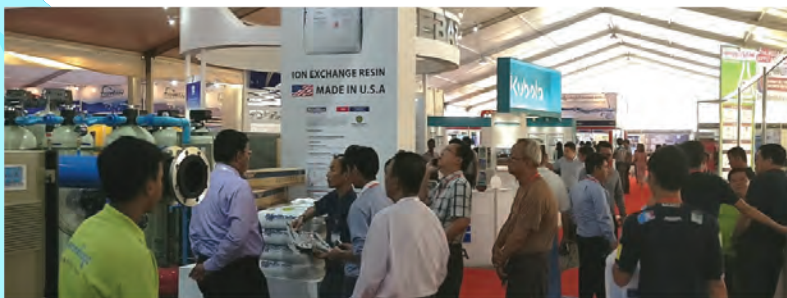


*“Closing the Gap – Distribution of Drinkable Water in Myanmar”*

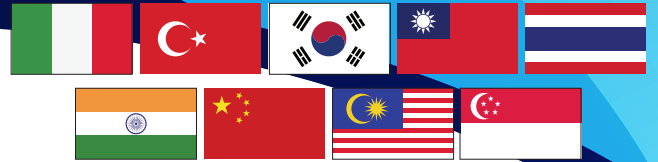
MYANWATER will be hosting symposiums designed for industry professionals with the objective of catching up with the latest innovations, trends, and developments in the water production and treatment sectors. This year’s discourse is titled: “Closing the gap – Distribution of Drinkable Water in Myanmar”. Exhibitors can request to participate in the seminar and present a paper at the conference. To submit a paper for presentation, please send your title and synopsis to Ms JuJu at [juju@ambtarsus.com](mailto:juju@ambtarsus.com).



Can't find your desired package? Feel free to contact Ms JuJu at [juju@ambtarsus.com](mailto:juju@ambtarsus.com) and we'll tailor a package that fits your marketing requirements!



## JOIN THESE PAVILIONS & ENJOY SUBSIDIES FOR PARTICIPATION



If you plan to exhibit at MYANWATER 2020, you may be able to enjoy subsidies, tax incentives and special upgraded booths. If you would like to join any of these Pavilions, contact Ms JuJu at [juju@ambtarsus.com](mailto:juju@ambtarsus.com) for more information.

## WHAT'S NEW IN THE INDUSTRY?

More investors have shown keen interest in managing and distributing Yangon’s water ever since the Yangon City Development Committee (YCDC) has announced its privatisation of the city’s water in August 2019.

The ambitious New Yangon City project has reached a framework agreement in April 2018 for US\$1.5 billion for Stage 1 infrastructural work, including two bridges, roads, power plants, water and wastewater treatment plants and an industrial estate.

The Kinmoonchyon and Shwenettaung Dams in the Athayan River will be able to supply 6.5 million gallons of drinking water daily to the 14 wards in Mawlamyine by 2022, according to Mon State Development Committee.

In 2019, Myanmar has approved a loan worth EUR29.96 million from the Netherlands FMO and ING Bank to build a water treatment plant with the capacity of 7 million gallons per day (MGD) in Pyigyidagun Township, Mandalay Region.

IGE Energy Co Ltd has introduced a new substance in effective biological wastewater treatment – PVA gel, or polyvinyl alcohol hydrogel. Lasting for at least a decade, the gel is said to be able to cut time and costs in casting off waste.

## MYANMAR KEY FACTS



Capital: **Naypyidaw**

Population: **53 million (2018)**

GDP: **\$69.322 billion (nominal; 2017), \$327.629 billion (PPP; 2017)**

GDP growth: **6.7% (2018)**

GDP per capita: **\$1,299 (nominal; 2017)**

GDP by sector:

- **Agriculture (24.8%)**
- **Industry (35.4%)**
- **Services (39.9%)**

**Main Industries:** Agricultural Processing; Wood And Wood Products; Copper, Tin, Tungsten, Iron; Cement, Construction Materials; Pharmaceuticals; Fertiliser; Petroleum And Natural Gas; Garments, Jade And Gems

## THE VENUE

The Myanmar Expo Hall is a state-of-the-art exhibition hall with modern facilities and air-conditioning which just recently opened in October 2018. The event hall covers 6,000sqm of exhibition space and has ample parking facilities.



## THE PROFESSIONAL ORGANISER

MYANWATER 2020 is organised by Tarsus Southeast Asia is among the top three international B2B exhibition organisers in Southeast Asia. Headquartered in Kuala Lumpur, the Group organises shows in Singapore, Cambodia, Malaysia, the Philippines, Sri Lanka, Vietnam, Laos, Indonesia and Myanmar. Its portfolio covers energy, water, oil & gas, hotel, food & beverage, building, agriculture & livestock, auto aftermarket, medical, infrastructure sectors and more. The group prides itself in working closely with local industry organisations and delivering real results and return on investments for exhibiting and participating companies.



## EXHIBIT PROFILE

- Water Resource Management
- Wastewater Treatment & Management
- Industrial Water Treatment
- Municipality Water Management
- Sewerage
- Irrigation
- Ultra Pure Water
- Bottled Water Production



## COST OF PARTICIPATION



### BARE SPACE ONLY

- US\$358\* per sqm

### WALK ON PACKAGE

- US\$380\* per sqm

Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- 1 Information Counter
- 2 Folding Chair
- Wastepaper Basket

\*excluding 5% commercial tax applicable to Myanmar companies

[www.myanmarwater.org](http://www.myanmarwater.org)

Organised & Managed by :

### ABOUT THE ORGANISER:

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**AMBTarsus**  
EVENTS GROUP

**Tarsus**  
SOUTHEAST ASIA

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